

**Hector Gomez**

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**From:** Mark O'Connor <mark@surfridersd.org>  
**Sent:** Monday, September 20, 2021 8:16 AM  
**To:** City Clerk  
**Subject:** Agenda Item 7 and 8, September 21 meeting

Hello Carlsbad City Council Members,

My name is Mark O'Connor and I am a co-lead for Surfrider San Diego's Rise Above Plastic committee. Our committee assists cities in their policy work in reducing single use plastic. I am currently a resident of Encinitas but I own a home in Carlsbad which is being occupied by my youngest son, wife and two grandchildren.

I am excited to see that the City of Carlsbad is going to declare a climate emergency and to look into ways to reduce single use plastic. These two issues go hand in hand. I see staff is going to present options for you to consider. I ask you to be as bold as possible as you evaluate your options and to improve our environment and health of our citizens.

I would recommend a "skip the stuff" ordinance that just makes it where every time you take home some food to eat with your own utensils, you don't have a bag full of plastic forks and spoons when you get home. A part of skip the stuff can include your limiting what materials like plastic and styrofoam can be used by the business, allowing them to find earth friendly alternatives. I'm sure you have seen cleanup data showing cigarette butts as the number one thing recovered but I will say we are starting to see more pieces of styrofoam. They are getting harder to count due to the fact the ocean waves and stones are breaking them into smaller and smaller pieces.

I asked you to be bold and one of the things you could do is to eliminate the use and sales of Styrofoam, not only in the restaurant industry but retail sales. We have assisted your sister cities to the South, Encinitas and Solana Beach in accomplishing this measure. We still need time to measure any successes but in my heart these measures will make a difference.

To sum this email up, I ask that you take action to protect the environment from plastic and styrofoam products. In so doing, you make the oceans and beaches healthier, your citizens who use the ocean and beaches for recreation/sport will be healthier and you create a clean place for visitors to want to spend their vacation time which helps the local economy.

Thank you for your time and for the actions you are about to undertake. You have Surfrider's full support and we will support you in any way possible.

Respectfully,

Mark

Mark O'Connor  
760-500-5631  
Surfrider | Rise Above Plastics  
surfridersd.org

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## Hector Gomez

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**From:** Lia Strell <liastrell13@gmail.com>  
**Sent:** Sunday, September 19, 2021 5:38 PM  
**To:** City Clerk  
**Subject:** Item 7: Sustainable Materials Management Implementation

Hello Carlsbad and all coastal cities,

The other day I found a balloon in a parking lot.

I wanted to through it away

I decided to pop it.

**Then as it popped hundreds of sparkly golden plastic circles went everywhere.**

I was dressed nicely and had to pick each of these little plastic golden disks up. It was not easy!

Then I threw this ridiculous corporate invention away.

No one in their right mind should be buying such an item. We need to educate!

Very few will be picking up this type of plastic trash.

The birds, especially ocean birds think it is food....then they starve.

The fish eat these plastic bits....then we eat the fish.

We need to provide alternative to single use plastics.

It is the responsibility of the manufacturer, merchants, and the end user to control the plastic going into the ocean, our parks and our streets.

In less than 30 years there will be more plastic in the ocean than fish!

Also there are now 5 garbage patches in the worlds oceans. 1 patch is larger than Texas.

We can do something about our future by providing alternatives.

Thank you!

*Lia Strell*

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Creative Community  
Conservation  
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## Hector Gomez

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**From:** Minna <minnaclimatechange@gmail.com>  
**Sent:** Friday, September 17, 2021 9:36 AM  
**To:** City Clerk  
**Subject:** Carlsbad City Clerk: Public comment for upcoming Tuesday meeting re sustainable materials plan and ideas for plastic-reduction measures (Item number not released yet).

Dear Carlsbad City Council,

I am a San Diego County resident and a volunteer with the San Diego Green New Deal Alliance, an Alliance with over 60-member organizations fighting for our planet.

I urge the Council to enact legislation to fight Single-Use Plastics. Carlsbad can actually help small businesses see that such a restriction is not just an obstacle but something that can actually make local businesses stronger while protecting the environment.

For example, Carlsbad small businesses can actually grow their business with positive, green-marketing messages on social media and online sites promoting such an ordinance. This occurs when customers see that such a business is not thinking of just profits but in helping the greater good-- in this case fighting the pollution of Carlsbad and our ocean that occurs with single-use plastics.

The *Forbes* article, "[Do Customers Really Care About Your Environmental Impact?](#)", cited a 2017 study based on 1,000 demographically representative Americans. The Study found:

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- 87% of consumers have more positive image of company that supports social or environmental issues,
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- 88% of consumers are more loyal to a company that supports social or environmental issues,
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- 87% of consumers would buy a product with a social/ environmental benefit if given the opportunity,
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- 92% of consumers are more likely to trust a company that supports social or environmental issues,
- and
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- Millennials are the group most likely to tell their friends and family about such green businesses.
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A phased-in process to implement control of and banning of single-use plastics can help cut costs for businesses as well. This also helps train the "customers" to not only think about their environmental impact with plastics but with other materials that they use.

Again, one can see such an ordinance as an obstacle. But Carlsbad can actually turn this into a powerful asset that ends up helping us all and help the city to become an environmental leader in the process.

Sincerely,  
Laura Minna-Choe

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